



# MODULE 2 DESIGNING BLENDED GUIDANCE FORMATS



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# INTRODUCTION

Participants will evaluate different tools and technologies used in blended guidance formats. This activity focuses on assessing the effectiveness and applicability of various tools.



## OBJECTIVES

- Evaluate the pros and cons of different guidance tools.
- Understand how to select appropriate tools for different client needs.
- Gain insights into the latest technologies in career guidance.

## TYPE



GROUP  
DISCUSSION



ASSIGNMENT

## DURATION

60-90 minutes  
depending on the  
size of the group

# MATERIALS NEEDED FOR THE IMPLEMENTATION

- Handouts with descriptions of various tools.
- Laptops or tablets for online tool demonstrations.
- Evaluation sheets.
- Whiteboard or flipchart.
- Markers.



# METHODOLOGY

## STEP 1

The Trainer Introduces Different Tools Used in Blended Guidance Introduction: In blended guidance, various tools and technologies are integrated to create comprehensive and effective career guidance solutions. These tools range from online assessment platforms to virtual reality (VR) simulations, each offering unique benefits and applications. Understanding these tools will help you effectively incorporate them into your guidance practices.

Key Tools to Cover:

### 1. Online Assessment Platforms

- Description: Online platforms that offer a variety of assessments, including personality tests, skills inventories, and career interest surveys. These assessments help in identifying clients' strengths, interests, and potential career paths.
- Examples:
  - Myers-Briggs Type Indicator (MBTI): A popular personality assessment tool.
  - Holland Code (RIASEC) Assessment: Matches individuals with potential career paths based on their interests.
  - SkillScan: An online tool that evaluates transferable skills.



# METHODOLOGY

## STEP 1

- Virtual Reality (VR) Tools
- Description: VR technology provides immersive experiences that can simulate real-world job environments and scenarios. It is particularly useful for career exploration and skills training.
- Examples:
  - Career VR: Offers virtual tours of different job environments.
  - VR Job Interview Simulations: Allows clients to practice interview skills in a realistic setting.
  - Skill Training VR Modules: Provides hands-on training in specific skills or tasks.
- E-Learning Platforms
- Description: Online platforms that offer courses and modules on various topics related to career development, such as leadership, project management, and technical skills.
- Examples:
  - Coursera: Offers a wide range of courses from leading universities and companies.
  - LinkedIn Learning: Provides video tutorials on various professional skills.
  - Udemy: A platform with courses on a diverse array of subjects.



# METHODOLOGY

## STEP 1

- Social Media Platforms
- Description: Social media can be used for engaging with clients, sharing career-related content, and facilitating discussions and networking.
- Examples:
  - LinkedIn: A professional networking site that also offers career guidance resources.
  - Facebook Groups: Can be used to create communities for job seekers or career development discussions.
  - Twitter: Useful for sharing quick tips and engaging with career guidance trends.
- Webinar and Video Conferencing Tools
- Description: Tools that facilitate virtual workshops, webinars, and one-on-one counseling sessions. These tools are essential for delivering remote guidance services.
- Examples:
  - Zoom: A popular video conferencing tool for virtual meetings and webinars.
  - Microsoft Teams: Offers video conferencing, chat, and collaboration features.



# METHODOLOGY

## STEP 1

### Mobile Apps

- Description: Mobile applications that provide career guidance resources, job search tools, and networking opportunities on-the-go.
- Examples:
  - Glassdoor: Provides company reviews, salary information, and job listings.
  - Indeed: A job search app with various career resources.
  - LinkedIn Learning App: Access to professional development courses via mobile devices.

Example Script for Trainer: "Today, we will explore various tools that are integral to blended guidance formats. These tools help in delivering comprehensive career guidance by combining traditional methods with innovative technologies. Let's start with online assessment platforms. These platforms, such as the Myers-Briggs Type Indicator and the Holland Code Assessment, provide valuable insights into clients' personalities and career interests. Next, we have virtual reality tools like Career VR and job interview simulations, which offer immersive experiences for career exploration and skills training."



# METHODOLOGY

## STEP 2

- The trainer introduces different tools used in blended guidance, such as online assessment platforms, virtual reality tools, etc.
- Participants are divided into small groups.
- Each group is assigned a different tool to evaluate.
- Groups research and test their assigned tool.
- Groups discuss the pros and cons and prepare a brief evaluation report.
- Groups present their evaluations to the class.
- The trainer facilitates a discussion on the applicability of each tool and its integration into guidance plans.



## FURTHER RESOURCES

- Article: Top Tools for Blended Career Guidance.
  - <https://www.zavvy.io/blog/career-development-tools>
- Video: How to Use Technology in Career Guidance.
  - <https://www.youtube.com/watch?v=u43L1hEiDBQ>

## REFERENCES

- Davis, M. (2021). Technology in Career Counseling.
- Career Guidance Association. (n.d.)

